



JEFFERSON COUNTY

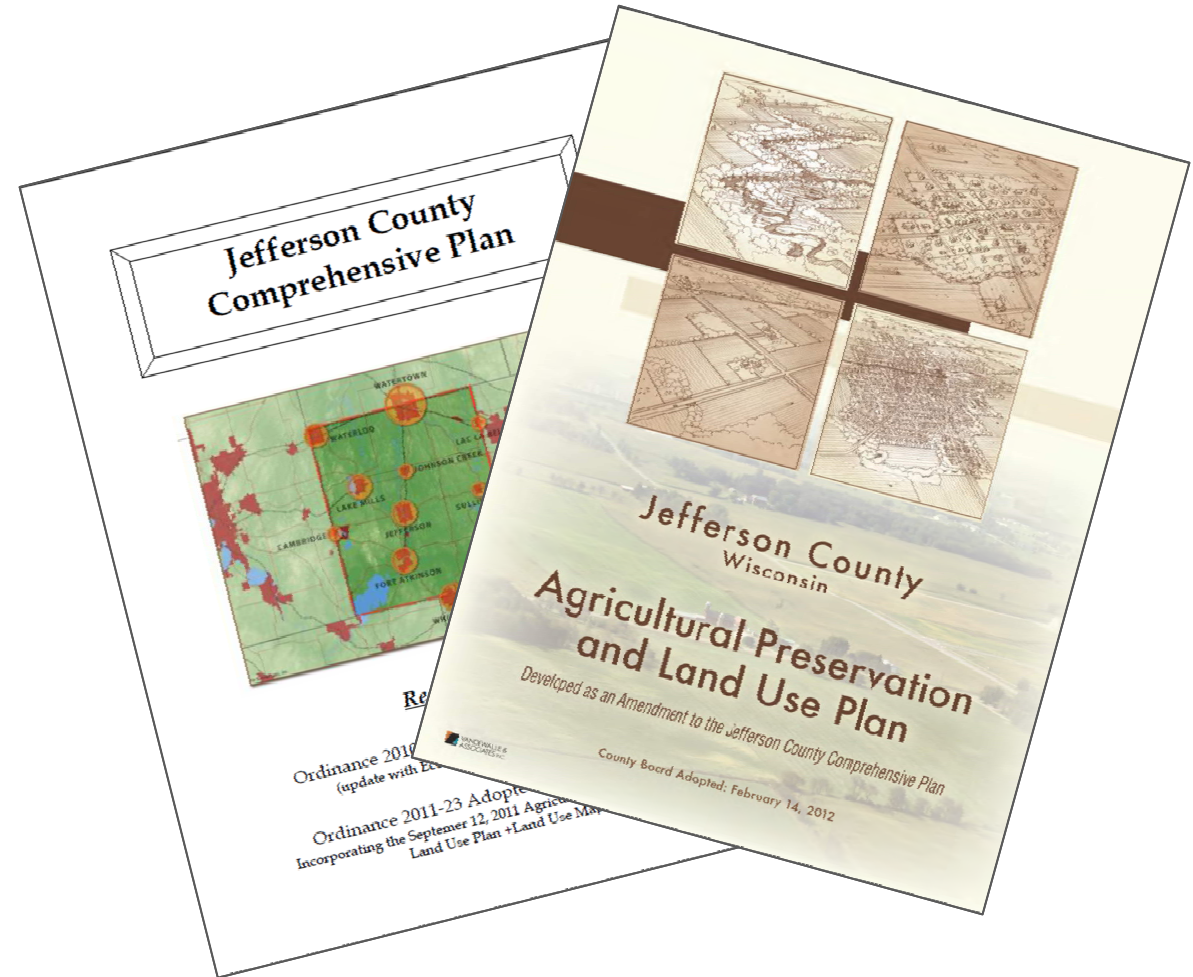
Comprehensive Plan and Agricultural Preservation and Land Use Plan

STEERING COMMITTEE MEETING #6
OCTOBER 14, 2020



Agenda

- Introductions
- Zoom Meeting Logistics
- Approval of Past Steering Committee Minutes (Meetings #4 and #5)
- Comprehensive Plan Overview
- Review by Chapter
- Next Steps



Today's Goal

Introduce the content and
discuss the Draft
Comprehensive Plan

Steering Committee Role:

- Discuss general comprehensive plan chapters
- Ask questions – did we cover the areas that needed to be covered, what else should be included?

Introductions

What is your go to Halloween costume or you favorite Halloween costume from the past?



Zoom Meeting Logistics

- Raise your hand feature
 - *6 if you are on the phone
- Mute
 - *9 if you are on the phone
- Chat feature

*If there are any members of the public in attendance, you will have a chance to contribute at various points throughout the meeting.

Approval of Past Steering Committee Meeting Minutes

- Steering Committee Meeting #4 – June 24, 2020
- Steering Committee Meeting #5 – August 19, 2020

Suggested Motion: “Motion to approve the Steering Committee Minutes from Meeting #4 on June 24, 2020 and Meeting #5 on August 19, 2020.”

Draft Comprehensive Plan Overview



*“Guide to
physical, social,
and economic
development of a
local government
unit”*

Comprehensive Plan Chapter Review

- Chapter 1 – Executive Summary
- Chapter 2 – 2040 Process Issues and Opportunities
- Chapter 3 – County Context
- Chapter 4 – Vision and Goals
- Chapter 5 – Land Use
- Chapter 6 – Housing
- Chapter 7 – Transportation
- Chapter 8 – Economic Development
- Chapter 9 – Agricultural, Natural and Cultural Resources
- Chapter 10 – Intergovernmental Cooperation
- Chapter 11 – Utilities and Community Facilities
- Chapter 12 - Implementation

- Chapter Overview
- Chapter Highlights
- What to Look For

Chapter 1 – Executive Summary

- Chapter Overview
- Chapter Highlights
 - Comprehensive Plan Purpose
 - County Role
 - How to Use the Comprehensive Plan
 - Comprehensive Plan Overview
- What to Look For
 - Does this chapter provide the right level of detail to engage the reader in the overall process?
 - What questions about the plan intent or the chapter content do you still have after reviewing the chapter?

Chapter 2 – 2040 Process and Issues and Opportunities

- Chapter Overview
- Chapter Highlights
 - Introduction
 - Plan Development Process and Public Engagement
 - Issues and Opportunities
- What to Look For
 - Does this chapter provide enough detail about the planning process and the engagement activities?
 - Does the issues and opportunities discussion adequately address the issues and opportunities or key themes that we discussed throughout this process?



Chapter 3 – County Context

- Chapter Overview
- Chapter Highlights
 - Introduction
 - History and Growth Pressures
 - Region and Study Area
 - Data Sources
 - Population & Households
 - Population Characteristics
 - Economy
- What to Look For
 - Do you have an understanding of the current demographic conditions that broadly apply to Jefferson County?
 - Do you have any questions about the source information or why a certain characteristic was highlighted?
 - Are there other characteristics you would like to see included?

Chapter 4 – Vision and Goals

- Chapter Overview
- Chapter Highlights
 - Introduction
 - 2040 Vision Statement
 - Goal Overview
 - Goals for Each Plan Element
- What to Look For
 - Does this chapter provide the reader with an understanding of how the vision and goals were established in the planning process?
 - Does the chapter provide the reader with an understanding of how the goals and objectives should be used to inform decision making?

2040 Vision Statement

Jefferson County values its foundation as an agrarian community and thoughtfully plans for its future. The diverse community character includes the urban development within cities and villages that provide service and employment opportunities to the farmlands and open spaces within the towns, and the county will continue to support this diversity through long-range planning. Additionally, Jefferson County will continue to provide a diversity of services and infrastructure to support residents and business growth. This includes the provision of a quality multimodal transportation system, efficient infrastructure services, healthy natural resources, and a robust recreation system.

Chapter 5 – Land Use

- Chapter Overview
- Chapter Highlights
 - Introduction
 - Land Use Planning Framework
 - Existing Conditions
 - Existing Land Use
 - Existing Zoning
 - Growth Projections
 - Policy and Guidance



- What to Look For
 - Does this chapter adequately describe existing land uses and existing zoning districts for the reader?
 - Do you have any questions about the growth analysis?
 - Should an other tools or policies be included?

Chapter 6 - Housing

- Chapter Overview
- Chapter Highlights
 - Introduction
 - Existing Conditions
 - Jefferson County Housing Needs
 - Aging Resident Needs
 - Affordable Housing
 - Housing Options
 - Aging Housing Stock
 - Policy & Guidance
- What to Look For
 - Are there any unanswered questions about the housing data presented in this chapter?
 - Do you agree with the four primary housing needs identified in this chapter?



Chapter 7 - Transportation

- Chapter Overview
- Chapter Highlights
 - Introduction
 - Existing Modes of Transportation in Jefferson County
 - Highway System
 - Functional Classification
 - Bike and Pedestrian
 - Truck Routes
 - Air Transportation
 - Bus/Van Transportation
 - Shared Rides
 - Policy & Guidance
- What to Look For
 - Are all transportation modes adequately addressed within this chapter?
 - Should any other considerations be added to the policy and guidance discussion.



Chapter 8 – Economic Development

- Chapter Overview
- Chapter Highlights
 - Introduction
 - Existing Conditions
 - Workforce
 - Industry Specialization
 - Economic Development Assets
 - Economic Development Agencies and Resources
 - Policy & Guidance
- What to Look For
 - Does the existing conditions section leave any questions about current conditions in Jefferson County?
 - Are the existing economic development assets adequately addressed in this chapter?



Chapter 9 – Agricultural, Natural & Cultural Resources

- Chapter Overview
- Chapter Highlights
 - Introduction
 - Existing Conditions
 - Agricultural Resources
 - Natural Resources
 - Cultural Resources
 - Policy & Guidance
- What to Look For
 - Are there any resources that were not included that should be added to the chapter?
 - Should other plans or efforts be highlighted within the Policy & Guidance discussion?



Chapter 10 – Intergovernmental Cooperation

- Chapter Overview
- Chapter Highlights
 - Introduction
 - Intergovernmental Tools and Regulations
 - Policy & Guidance
- What to Look For
 - Are there any other key intergovernmental agreements that should be included in this chapter?
 - Is the correct level of detail provided for the existing agreements discussed?



Chapter 11 – Utilities and Community Facilities

- Chapter Overview
- Chapter Highlights
 - Introduction
 - Existing Conditions
 - County Facilities
 - School Districts
 - Utilities
 - Public Health
 - Public Safety
 - Communications Technology
 - Energy Practices
 - Policy & Guidance
- What to Look For
 - Does the chapter provide the right level of detail to describe existing utilities and community facilities?
 - Are there any facilities that should be added to this chapter?



Chapter 12 – Implementation

- Chapter Overview
- Chapter Highlights
 - Introduction
 - County Role and Participation
 - Implementation Overview and Format
 - Implementation Measures by Plan Element
- What to Look For
 - Is the reader provided with enough information to understand the importance of the implementation plan and how it was created?
 - Are there any missing elements to the implementation plan?



Agricultural Preservation and Land Use Plan

- Appendix Overview
- Appendix Highlights
 - Executive Summary
 - Planning Process
 - Preservation Vision
 - Planning Framework
- What to Look For
 - Are the correct 15-year growth area amendments identified?
 - Is the plan's new guidance for productive agricultural lands clear?

Next Steps

- Comments from Steering Committee
- Comments due to SRF – 10/23
- Finalize Draft of the Comprehensive Plan and Ag Plan
- Release of Draft Plans for Review
- Public Engagement Opportunities
- Planning & Zoning Public Hearing – December
- County Board Approval - January

Draft Plan Public Review

How should the public be engaged in the review of the draft plans?

- In-Person Events
- Virtual Event
- Promotion of Draft Plan Availability
 - Social Media, Website, Eblasts, Posters
- Hard Copies at Public Locations with Comment Cards

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